

## **Delete Is Final Privacy Policy**

Delete Is Final LLC (“us”, “our”, or “we”) institutes the terms of this Privacy Policy to ensure that personally identifiable information (“PII”) is maintained in a safe, secure, and responsible manner. The following describes how we collect, use, and share the PII obtained from and about individuals who use the Website. The Privacy Policy detailed below applies only to information collected through the Website and does not apply to information that we may collect outside the use of the Website such as over the phone or by email or mail. By using this Website, you are agreeing to the collection and use of information you provide to this Website as described below.

**Information Collected** – We may collect PII for purposes related to our business, to improve the content of the Website and our services, or for any other commercial purpose. The only PII collected from you has been voluntarily submitted and provided to us through your use of the Website or in response to requests for information. We may collect such data for processing that is necessary for providing our services as carried out in our legitimate interests.

- a. **User-provided Information.** When you use the Website, you may provide, and we may collect, PII. The types of information that we may collect include but are not limited to: name, address, email address, and phone number. PII also includes other information, such as geographic areas or preferences, when any such information is linked to information that identifies a specific individual.
- b. **Information from Other Sources.** We may obtain information, including PII, from third parties and sources other than the Website. If information from other sources is combined or associated with PII collected through the Website, this combined information will be treated as PII in accordance with this Privacy Policy.

**How Collected Information is Used** – We may use the information that is collected in a variety of ways in providing the Website, including, but not limited to, the following:

- a. **Operations.** We may use PII to operate, maintain, enhance, and provide all features of the Website, to provide the services and information that you request, to respond to comments and questions, and to provide user support.
- b. **Improvements.** We may use collected PII to understand and analyze usage trends and preferences, to improve the Website, and to develop new services, features, and functionality.
- c. **Communications.** We may use PII to communicate with you for administrative purposes such as customer service, updates on policies or terms, and communication relating to services. You may opt out of receiving such communications at any time via a link in the email you receive or by sending an email to [leahnaess@gmail.com](mailto:leahnaess@gmail.com).
- d. **Cookies and Tracking Technology.** We may use automatically collected information and other information collected on the Website through cookies and similar technologies to:  
(i) personalize Website services; (ii) monitor and analyze the effectiveness of the

Website; and (iii) monitor aggregate site usage metrics such as number of visitors and pages viewed.

**How Information is Shared** – Except as described in this Privacy Policy, we will not intentionally disclose your PII to third parties without your explicit consent. We may disclose information to third parties with your consent, as well as in the following circumstances:

- a. **Service Providers.** In some events we may work with service providers who provide website, application development, hosting, maintenance, and other services. These third parties may have access to or process PII as part of providing such services. We limit the information provided to these service providers to that which is reasonably necessary for them to perform their functions.
- b. **Non-Personally Identifiable Information.** We may make certain automatically-collected, aggregated, or otherwise non-personally identifiable information available to third parties for various purposes, including: (i) compliance with reporting obligations; and (ii) business or marketing purposes.
- c. **Legal Compliance.** We may disclose PII or other information if required to do so by law or in the good-faith belief that such action is necessary to comply with applicable laws, in response to a valid court order, judicial or other government subpoena or warrant, or to otherwise cooperate with law enforcement or other government agencies. We also reserve the right to disclose PII or other information that we believe, in good faith, is appropriate or necessary to: (i) take precautions against liability; (ii) protect from fraudulent, abusive, or unlawful uses or activity; (iii) investigate and defend against any third-party claims or allegations; or (iv) protect our property or other legal rights, enforce our contracts, or protect the rights, property, or safety of others.

**Your Rights** – We respect your privacy rights and provide you with reasonable access to the PII that you may have provided through your use of the Website. If you wish to access or amend any information or PII we hold about you, you may contact us as set forth in the “Contact” section. At your request, we will have any reference to you deleted or blocked from our records. We may retain some information you submit for backups, archiving, prevention of fraud and abuse, analytics, satisfaction of legal obligations, or where we otherwise reasonably believe there is a legitimate reason to do so.

**Third Party Web Sites** – This Privacy Policy applies only to the Website and not to the websites of partners, affiliates, or other third-parties. You may be required to accept additional policies prior to your use of links accessed through the Website. We are not responsible for the content or privacy and security practices and policies of third-party sites or services to which links or access are provided through the Website. We encourage you to learn about third parties’ privacy and security policies before providing them with information.

**Third Party Servers** – Certain information stored or transmitted by us hereunder, including PII, may be stored, managed, or otherwise handled by third parties. You understand and agree that we are not liable, accountable, or otherwise responsible for information communicated to or through third party servers and you hereby release us from any associated liability or responsibility consistent with the indemnifications, liability limitations, and privacy policy

included herein. If you are located in the European Union or European Economic Area, please note that we will not transfer information, including PII, to a country outside of the European Union or European Economic Area.

**Data Security** – We follow generally accepted standards to protect the information submitted to us, both during transmission and once we receive it. We maintain appropriate administrative, technical, and physical safeguards to protect PII against accidental or unlawful destruction, accidental loss, unauthorized alteration, unauthorized disclosure or access, misuse, and any other unlawful form of processing of the PII in our possession. This may include, for example, firewalls, SSL technology, application-layer security features, password protection, and other access and authentication controls. However, no method of transmission over the Internet, or method of electronic storage, is 100% secure. We cannot ensure or warrant the security of any information you transmit to us and you do so at your own risk. We also cannot guarantee that such information may not be accessed, disclosed, altered, or destroyed by breach of any of our physical, technical, or managerial safeguards. If you believe your PII has been compromised, please contact us at the address provided in the “Contact” section of this Privacy Policy. If we learn of a security systems breach, we will inform you and the authorities of the occurrence of the breach in accordance with applicable law.

**Data Retention** – We only retain the PII collected from you for a limited period of time as long as we need such data to fulfill the purposes for which it was initially collected, unless otherwise required by law. We will retain and use information as necessary to comply with legal obligations, resolution of disputes, and enforcement of our agreements.

**EU-US Privacy** – We make all best reasonable efforts to comply with the EU General Data Protection Regulation framework as set forth by the European Union regarding the collection, use, and retention of personal data from European Union member countries. We adhere to the requirements of notice, choice, onward transfer, security, data integrity, access, and enforcement.

**Changes and Updates to This Privacy Policy** – Please revisit this page periodically to stay aware of any changes to this policy, which we may update from time to time. If we modify the privacy policy, we will provide notice on the Website, indicate the date of the latest revision, and will comply with applicable law. Your continued use of the Website after the revised privacy policy has become effective indicates that you have read, understood, and agreed to the current version of the privacy policy.

**Contact** – If you have any questions regarding this privacy policy, please contact:

Delete Is Final

Email: [leahnaess@gmail.com](mailto:leahnaess@gmail.com)